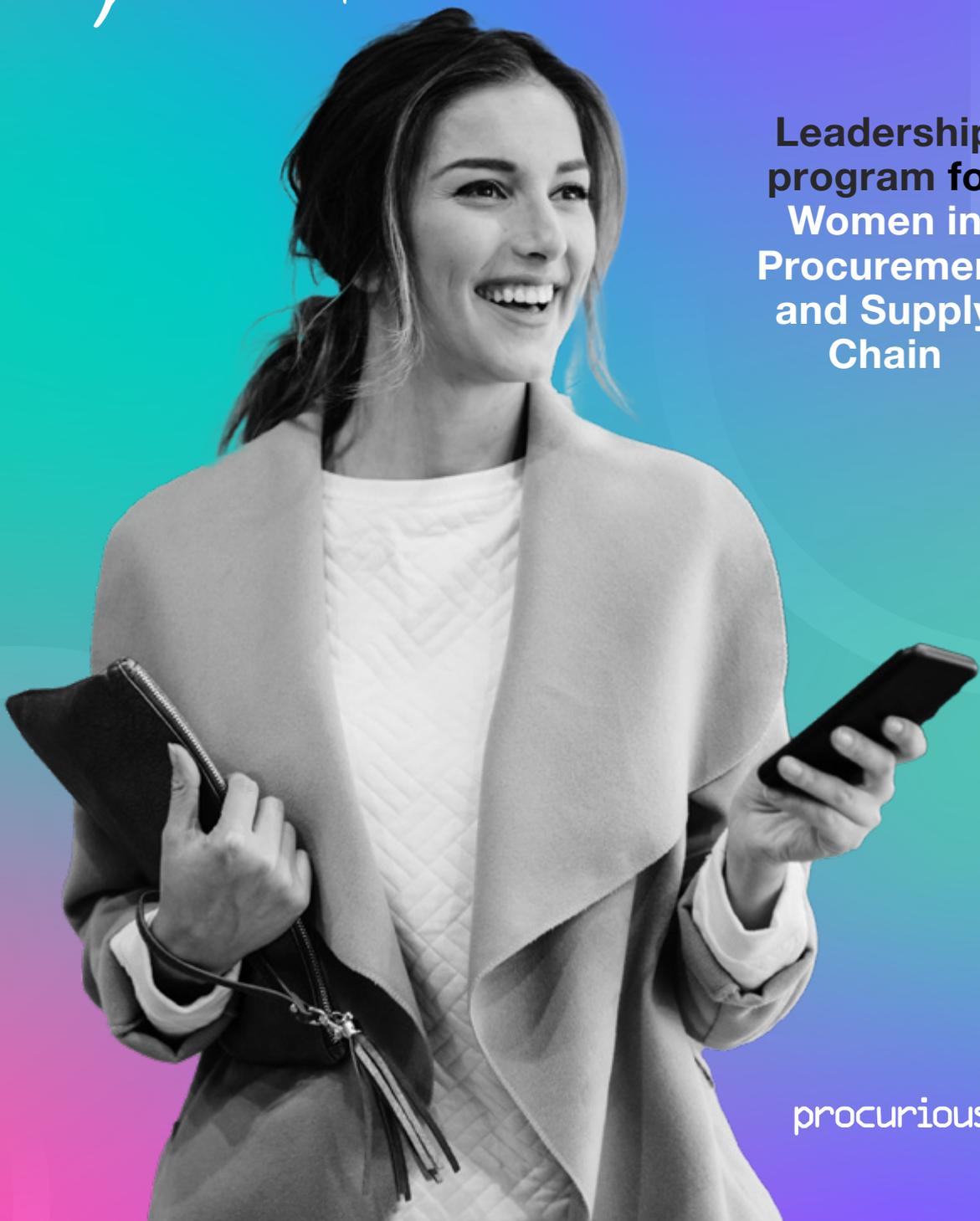


# BRAVO 2024

Be part of  something bigger



**Leadership  
program for  
Women in  
Procurement  
and Supply  
Chain**



The path to the top  
can be tough,  
actually, it can be  
more like an  
obstacle course

On my career journey, there have definitely been good days and bad. But I've come to accept that both the visible and invisible roadblocks are an inevitable part of professional life... And actually can prove to be the best learning opportunities!

I've also learnt that you don't have to do it alone: in my experience, a community of brilliant women (and men!) can be the ticket to inspire, support and supercharge your career.

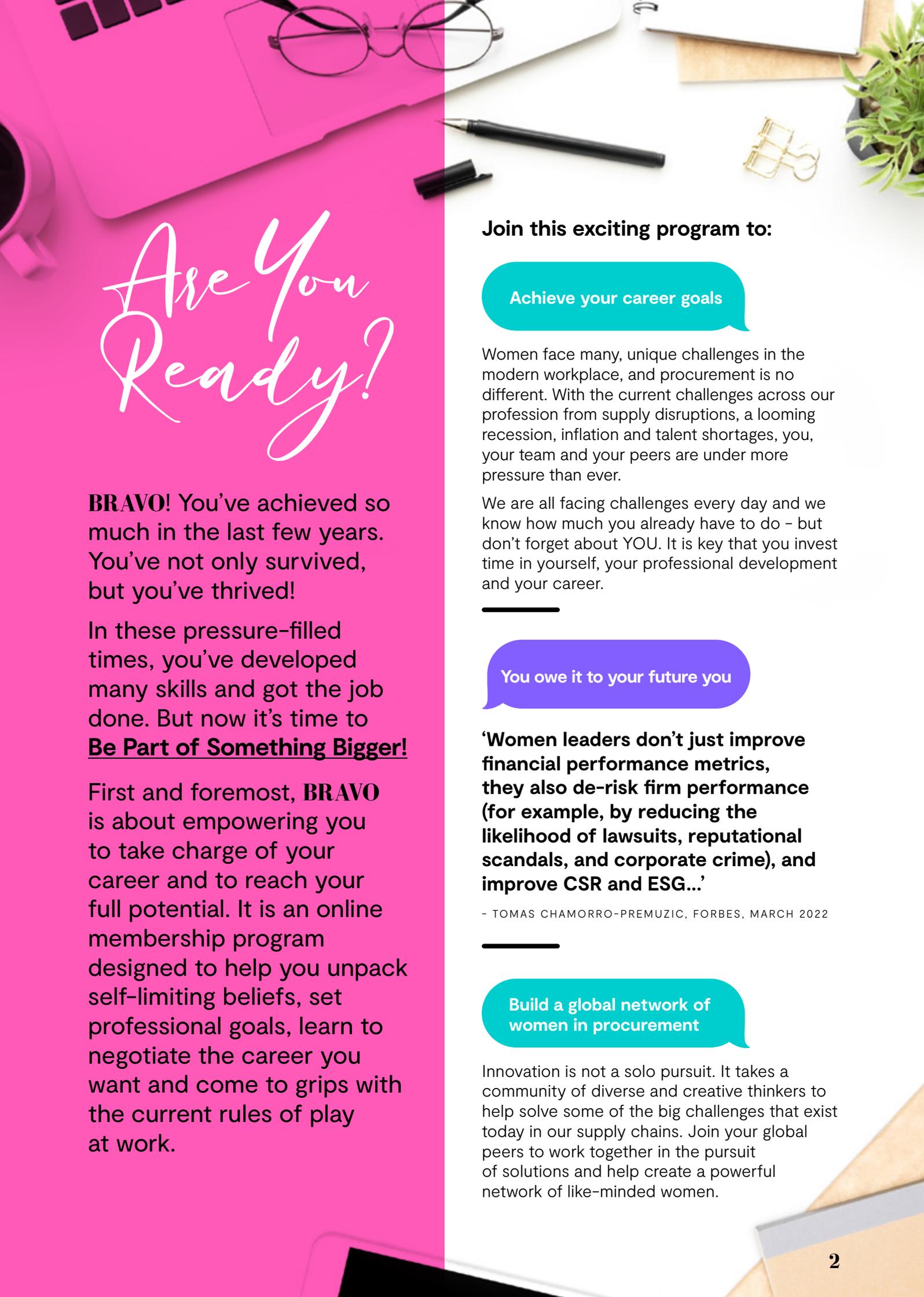
And that's what I'm passionate about – seeing women in procurement and supply chain helping each other to do better, progress and to become part of something bigger in 2024.

Tania

Tania Seary, Founder.



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# Are You Ready?

**BRAVO!** You've achieved so much in the last few years. You've not only survived, but you've thrived!

In these pressure-filled times, you've developed many skills and got the job done. But now it's time to **Be Part of Something Bigger!**

First and foremost, **BRAVO** is about empowering you to take charge of your career and to reach your full potential. It is an online membership program designed to help you unpack self-limiting beliefs, set professional goals, learn to negotiate the career you want and come to grips with the current rules of play at work.

Join this exciting program to:

**Achieve your career goals**

Women face many, unique challenges in the modern workplace, and procurement is no different. With the current challenges across our profession from supply disruptions, a looming recession, inflation and talent shortages, you, your team and your peers are under more pressure than ever.

We are all facing challenges every day and we know how much you already have to do – but don't forget about YOU. It is key that you invest time in yourself, your professional development and your career.

**You owe it to your future you**

**'Women leaders don't just improve financial performance metrics, they also de-risk firm performance (for example, by reducing the likelihood of lawsuits, reputational scandals, and corporate crime), and improve CSR and ESG...'**

- TOMAS CHAMORRO-PREMUZIC, FORBES, MARCH 2022

**Build a global network of women in procurement**

Innovation is not a solo pursuit. It takes a community of diverse and creative thinkers to help solve some of the big challenges that exist today in our supply chains. Join your global peers to work together in the pursuit of solutions and help create a powerful network of like-minded women.



### Break down cross-company and industry silos

Sometimes the best ideas are inside your very own company, but you haven't been provided the forum for collaborating. Similarly, sometimes we are caught in the silo of our own company or industry and can't break out. **BRAVO** is designed to break down these barriers for you to grow and learn from your peers, mentors and thought leaders.

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### Improve cultural diversity

The future belongs to more diverse and productive workplaces. Our members come from diverse industries, backgrounds and countries. We make sure everyone has a voice so that our learnings are richer and more meaningful.

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### Support ALL women in the supply chain

As a powerful collective, we can provide a platform where women's voices are heard. We can shine a light on unfair labour practices and ethical sourcing dilemmas and begin to build understanding and action to protect women and children within our supply chain.

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### Grow demand for female talent in procurement and supply chain

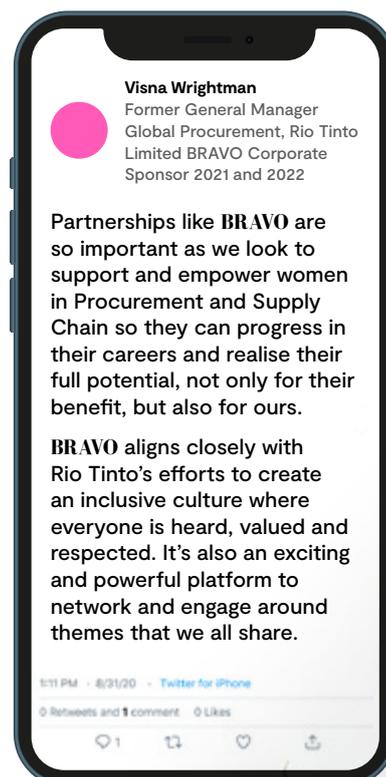
In a time of talent shortage, fostering growth and leadership is an essential part of the employee value proposition. By showing that gender is valued within our profession and shouting about **BRAVO** from the rooftops, we will encourage more women to join our ranks and ensure a gender-diverse future for our profession.

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### Continuing Professional Development (CPD) points

Continuing Professional Development is your commitment to lifelong learning and improvement. Even where it is not required by membership to a professional association, it is recognised as best-practice for professionals in procurement to continue to grow in your chosen career.

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# Your **BRAVO** briefcase

## You've got to have the right tools for the job

**BRAVO** is a leadership development program with all the tools you need to rocket your professional growth this year.

The program is packed with valuable learnings, the best conversations, countless tools, strategies and inspiration to help you negotiate the career you want.

You will have opportunities to create new connections and build your network, hear directly from inspiring women and directly ask them questions.

Here's what you'll find in your briefcase -

### Masterclasses that Matter

Curated to cover the issues that will help you build courage and take charge of your career. Delivered online by world-class thinkers, you will be invited to 5 x 90 minute masterclasses jam-packed with case studies, practical advice, tools and live Q&A opportunities to fuel your learning and your energy levels.

### Mentoring

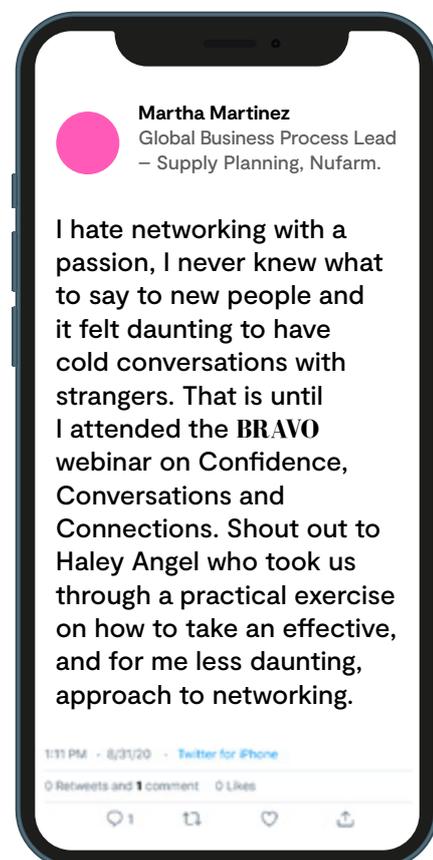
The **BRAVO** group mentoring is a collaborative learning approach that involves a group of individuals, in this case, inspiring women from around the globe, coming together to learn from each other and our facilitators. It's a structured platform for women to engage in guided interactive group sessions that focus on a range of topics related to procurement and supply chain, women in leadership and much more.

Through these sessions individuals can learn about best practice, share their own experiences and insights, and network with other ambitious women in their field. The program is designed to create a supportive

community of like-minded women who are committed to personal and professional growth.

Overall, a group mentoring approach provides a dynamic and collaborative learning environment that fosters the development of new skills, knowledge, and relationships.

The **BRAVO** Group Mentoring program is an excellent example of how this approach can be used to support and empower women in procurement and supply chain.



## Workshops

Join a collaborative and interactive learning environment where members come together to engage in hands-on activities, discussions and practical exercises to enhance your learning. Specifically designed to deep-dive into procurement and supply themes, promoting skill development, problem-solving and knowledge acquisition.

## Community Discussions

As the writer, Ken Robinson, states “most great learning happens in groups. Collaboration is the stuff of growth.” Together we take a facilitated deep dive into each program theme to further enhance the learnings and engage in a Q&A with global game-changers for our profession.

There is also an opportunity for **BRAVO** participants to act as chair or co-chair the discussion.

## Program Workbooks

To help put your learnings into action, we've gathered all the resources, including digital handouts and worksheets, from the program together in one hub. You can find practical worksheets and information to reference as you operationalise your learnings and embed new skills into your ways of working.

## Library of Inspiration

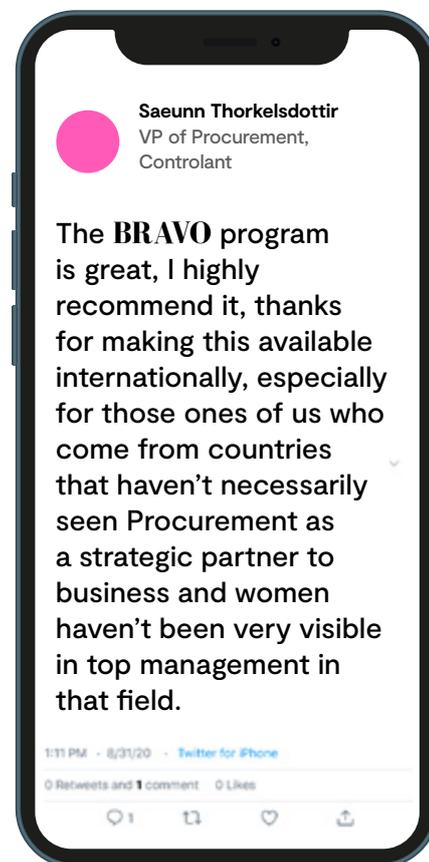
You'll get exclusive access to our online library of talks and resources produced by inspiring women – some from procurement and others who are leaders in their field of career development, coaching and motivation.

In addition, 2024 program members have access to recordings of mentoring sessions and masterclasses from the 2023 and 2022 programs, including sessions on:

- **Becoming fearless**
- **Leadership development**
- **Negotiation skills**
- **Leaning into tough conversations**
- **Using LinkedIn to build your personal brand**
- **Embracing difference, diversity and inclusion**
- **CPO spotlight**

## Global Network Membership

Because **BRAVO** is more than just a learning program or a series of networking events, it's about building a community of like-minded women in procurement who want to be part of something bigger. We've created an online group on Procurious for women in procurement to gather and interact with members of the procurement profession around the world.



**REGISTER NOW** To become a **BRAVO** member in your region: [EMEA](#) | [The Americas](#) | [APAC](#)

# Your 2024 professional

## Discover, connect and thrive



### Masterclass

Building networks, connections and understanding to unlock the full potential of your BRAVO journey.

### Workshop

Getting the most out of your BRAVO program.

## How to lead like a woman



### Masterclass

Mastering LeaderHERship: Cultivating courage, connection and high-performance teams.

### Workshop

The power of femininity in leadership: communicating as a woman.

### Community Discussion

Theme deep dive and Q&A with Tania Seary, Founder, Procurious.

## Moments that matter



### Masterclass

Empowering women through career milestones and moments that matter.

### Workshop

Effective communication in the moments that matter: Tools to engage an audience and speak with clarity.

### Community Discussion

Theme deep dive and Q&A with a global procurement leader.

**Library of Inspiration:** Access to an online library of exclusive resources, including recordings of all sessions from our 2024, 2023 & 2022 programs.

**Mentoring:** Guidance, support and knowledge from experienced professionals who can help you to achieve your goals and overcome challenges.

# development program

## Women leading the way through sustainability



### Masterclass

Doing it differently, sustainability and procurement and why women have a comparative advantage.

### Workshop

The power of procurement: Engaging and activating critical allies for sustainability.

### Community Discussion

Theme deep dive and Q&A with a global procurement leader.

## Negotiating your career as a women



### Masterclass

Developing a resilient and empowered mindset to navigate challenges and seize opportunities.

### Workshop

Managing your career through the cycles of womanhood.

### Community Discussion

Theme deep dive and Q&A with a global procurement leader.

## You've got this!



### Masterclass

Elevating your procurement leadership: Power up your personal brand and networking influence.

*You can be what you can see!*

**Networking:** Connections to a community of like-minded women in procurement who want to be part of something bigger.

**Digital Workbooks:** Practical worksheets and information to reference as you operationalise your learnings and embed new skills into your ways of working.

# No One belongs here more than you

No matter where you are in your career journey, you will benefit from this program. **BRAVO** is for procurement and supply chain thought leaders, next generation rising stars, women returning to the workforce, first-time managers - in short, women who want to advance their career and drive real world change.

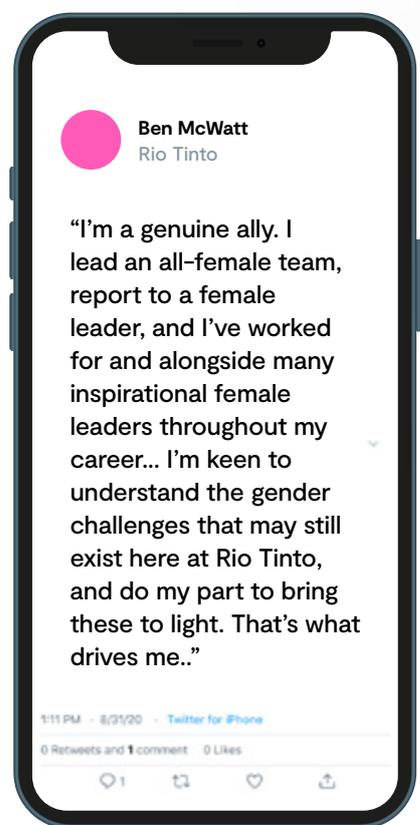
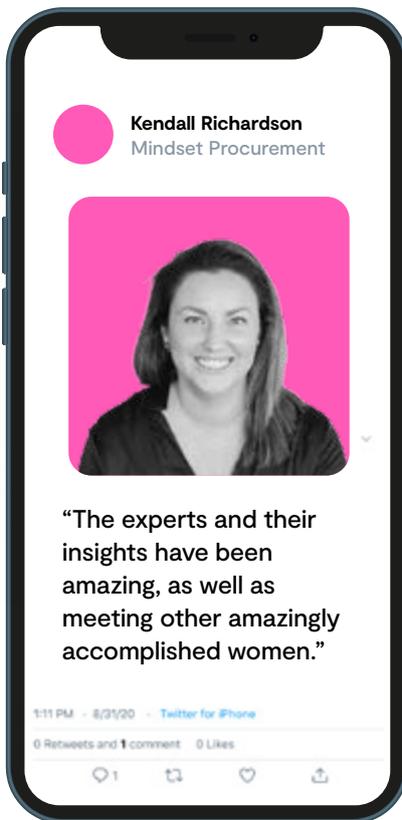
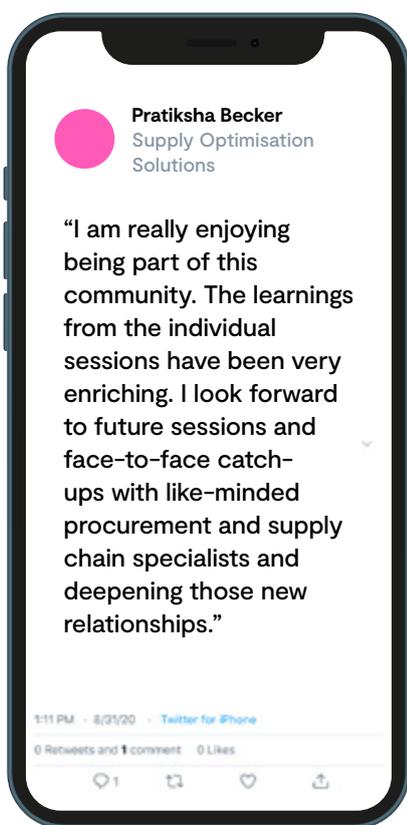


It doesn't matter if you're from a small business or large, you will quickly feel at home within this network when you realise women - no matter where they are - face the same challenges.

You will more than likely get the opportunity to meet and connect with women from companies like BP, American Express, HSBC, Westpac, Orica, PwC, Rio Tinto, Sanofi, Santos and Shell.



# What do people say about BRAVO?



**800+**  
Participated in the program

**100+**  
Companies involved

**44+**  
Events

**70**  
Speakers

**3**  
Regions - APAC, EMEA, The Americas

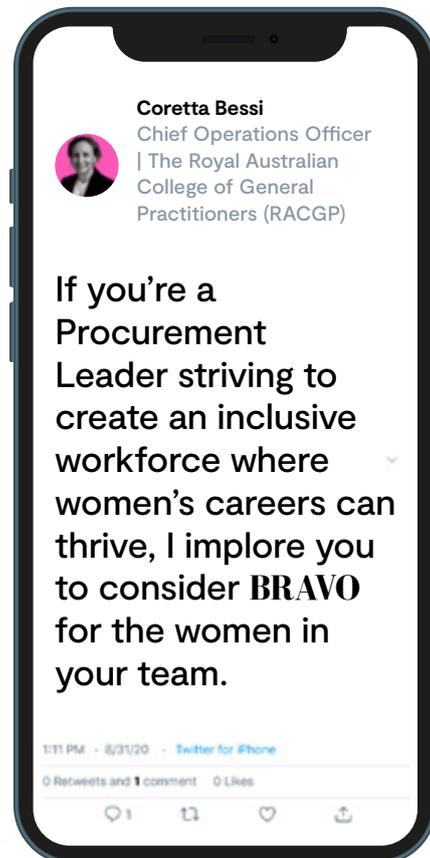
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# How do I pay for **BRAVO**?

We are here to ensure as many women as possible have access to this program. Please reach out to our **BRAVO** Community Manager if you would like to learn about our flexible payment or our scholarship programs.

## You don't get what you deserve, you get what you negotiate

Most BRAVO members have the program funded by their company. The letter on the next page is a starting point for crafting something compelling for your boss...



**REGISTER NOW** To become a BRAVO member in your region: [EMEA](#) | [The Americas](#) | [APAC](#)

## New Message

To

Subject

Dear <insert your manager name>,

I know that <insert your company name> is committed to building a diverse workforce and achieving more balanced gender representation at every level.

I've been made aware of the 2024 BRAVO Leadership Program tailored for women in procurement and supply chain, and it resonates with my current professional objectives.

Specifically, it's geared towards refining my <mention specific skills you want to develop> skills. The 10-month program operates entirely in a virtual format and has a registration fee of <include local pricing>.

The BRAVO program offers:

- 15 masterclasses, workshops and discussion groups with global leaders
- Mentoring sessions
- Access to a global procurement and supply chain network
- Learning from real-life case studies tailored to our profession
- Practical, goal-oriented learning
- On-demand access to valuable resources and past sessions
- Tickets to face-to-face networking events
- The ability to earn Continuing Professional Development (CPD) points

Participating in the BRAVO Leadership Program will not only elevate my personal and professional development but also enrich <your company's name> by forging meaningful connections beyond our immediate team. I believe it will also help position me as a champion for women's leadership within our organisation.

The program starts in March 2024. Please let me know your thoughts once you have had time to consider this request.

Kind regards,

<Your name here>

Send



# The details

## Membership pricing and inclusions

### Program membership price

**THE AMERICAS: \$2,100**

**EMEA: £1,700 + VAT**

**APAC: \$3,000 + GST**

**AUD \$2,250 +GST (The Faculty Member)**

### Contact us for group pricing

### Venue

All events will be held virtually on the Procurious platform live in all three regions.

**BRAVO** - The masterclasses, workshops, and community discussions will be made available on demand after each event.

### Contact



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BRAVO Program Manager  
[natarsha.orman@thefaculty.com.au](mailto:natarsha.orman@thefaculty.com.au)  
+61 411 101 801

If you have any questions, we'd love to answer them for you.

**#BRAVO2024**

### Program details and to register

To see the full program, or to become a member of the **BRAVO** program in your region, please visit:

#### The Americas



#### EMEA



#### APAC

