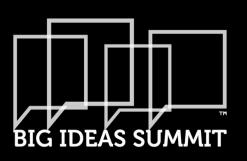
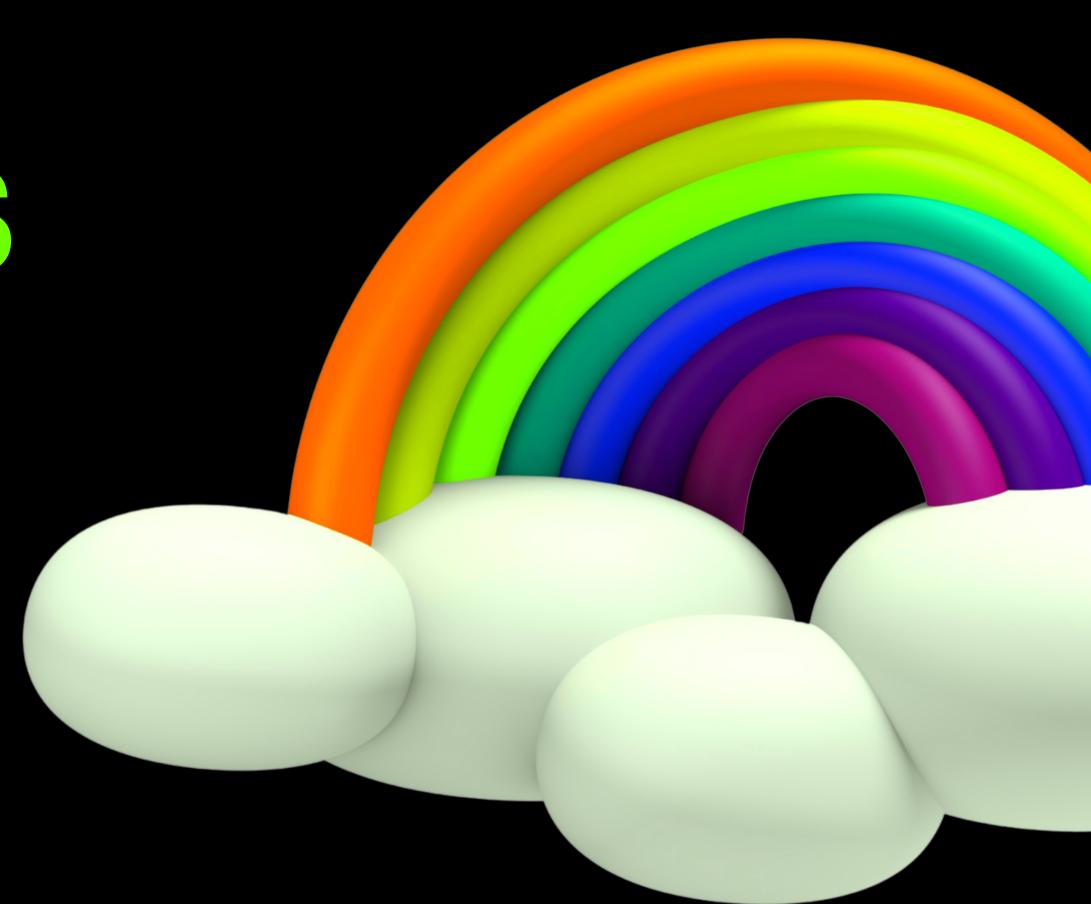
# BIGIDEAS

### **LONDON 2023**

Thursday, March 9 9:30 AM - 12:30 PM (GMT)







### WHAT IS THE BIG IDEAS SUMMIT?

procurious

Every day we feel the pressure inflicted on Procurement teams.

If it's not inflation, it's a geopolitical supply chain throttle; if you aren't juggling more contractors than ever, you're under pressure to manage risk while closing deals with higher stakes... Often with less support.

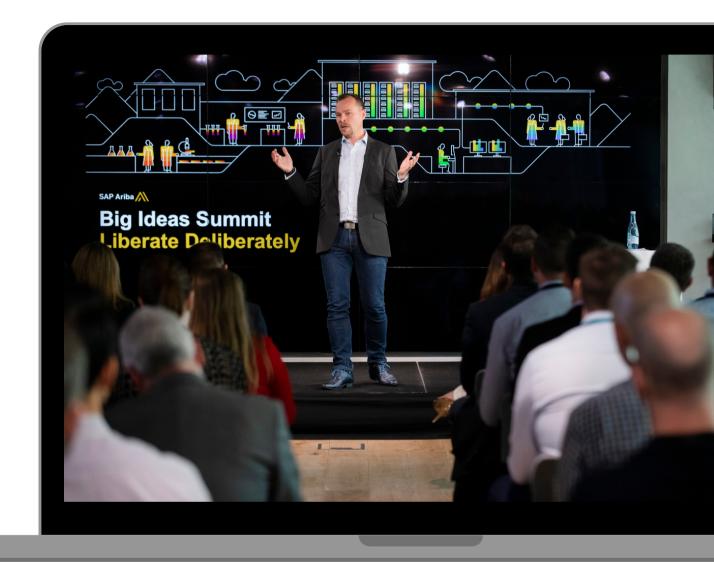
Fortunately, the Big Ideas Summit - the influential global event for procurement and supply chain professionals - is back for another exciting year.

The Big Ideas Summit is the most innovative leadership event for our profession. Join us as we come together to share the must-have ideas, plans, experiences, and innovations that we have developed to meet the challenges of yesterday, today, and tomorrow.

Open your mind and dream big as you join your peers from around Europe, and the world; hear the latest insights from global thought leaders; and harness the latest big ideas and practical solutions, including:

- Containing the swell of inflation
- Fortifying your defenses against geopolitical risk
- Sharpening your negotiation skills for resilience
- Leading a diverse and transient workforce
- Fostering a strong culture of diversity and inclusion
- Forging sustainable plans and strategies.

Think big and drive real change. Register today.



### WHO WILL ATTEND?

- CPOs
- Heads of Procurement
- Senior procurement and supply chain professionals
- Future procurement leaders

### WHY THE BIG IDEAS SUMMIT

procurious

This unique event features internationally-renowned speakers and world-class thought leaders taking part in spirited think tank-style debates, while hundreds across the world participate online.

For those not joining in person, you can take part online via the Procurious platform. Follow the day's action, submit questions to the speakers and CPOs, live-stream presentations and watch exclusive interviews with the speakers.

The Big Ideas Summits spark dynamic discussions among the profession's leading voices, while you crowdsource ideas for the future of procurement and supply chain.

It's never too late to take control of your career - and the world!

Dream Big at #Bigldeas2023

"Very different to other procurement events. All the subjects were spot on."

Amelle Mestari (Head of Procurement, Bouygues Energies & Services)

"Excellent event, very professionally organised and relevant to procurement. Great educational and networking value"

Paul Chambers (Head of Procurement, Intercept Pharma Europe Ltd)

"Wait! Am I at a procurement event? This is way too much fun!"

Billie Glorman (Formerly at Accenture Australia)

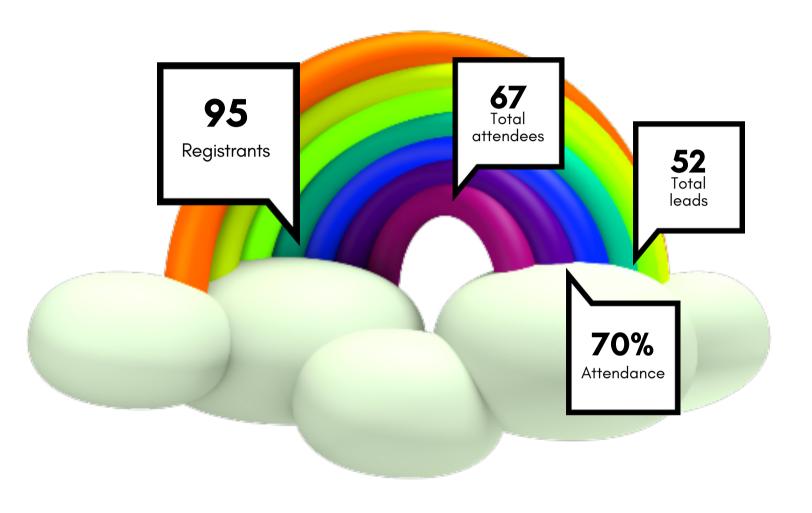
### **PAST SPEAKERS INCLUDE**

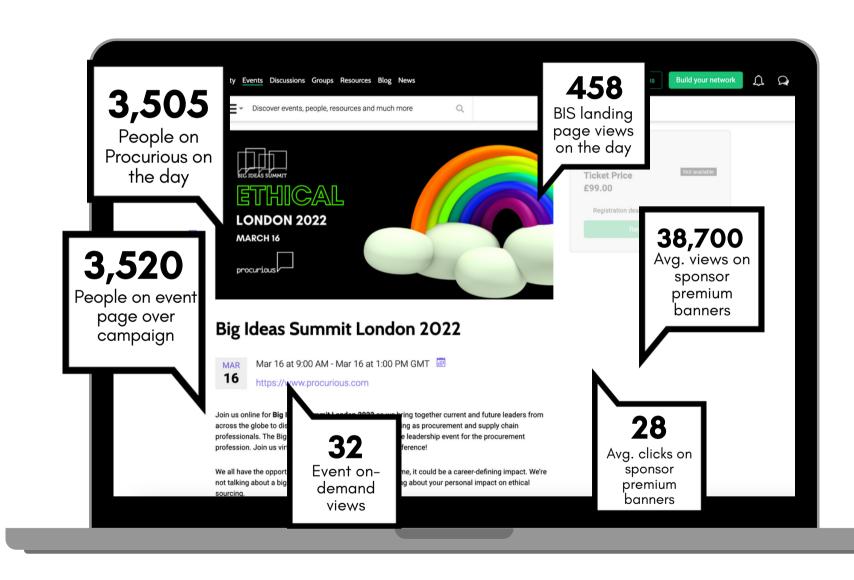
- JUSTIN CRUMP CEO & Founder of Sibylline
- **TERENCE MAURI** Founder, Hack Future Lab | Thinkers50 Keynote Speaker | #1 Best SellingAuthor
- **THOMAS UDESEN** EVP & Chief Procurement Officer | Bayer AG
- OLIVER HURREY- Chair, the Sustainable Procurement Pledge & Founder, Galvanised
- NATALIE REYNOLDS Leading negotiation expert, commercial performance strategist and business consultant
- LARS-JOHAN JARNHEIMER Chairman of IKEA Group,
  Former President and CEO of Tele2 AB



### **BIG IDEAS SUMMIT LONDON 2022 RESULTS**













24Targeted EDMs sent30%

EDM open rate



**18,924** LinkedIn reach

**2,143**Engagements

**80,663**LinkedIn ad impressions

1,983 LinkedIn ad clicks



**16,808**Google ad impressions

**715**Google ad clicks

## procurious

### PREVIOUS ATTENDEES

AB FOODS

**AEROPOSTALE** 

**AIRBUS** 

AMERICAN EXPRESS

**AMEX GBT** 

AMP

ARROW ENERGY

**ASCENCIA** 

ASTELLAS PHARMA

AXA UK

**BABCOCK INTERNATIONAL** 

BAT

**BEELINE** 

**BOUYGUES ENERGIES & SERVICES** 

BP

**BRISTOL MYERS SQUIBB** 

**BRISTOL WATER** 

BRITISH AMERICAN TOBACCO

BROADSPECTRUM

BURBERRY

CAMPBELL ARNOTT'S

CANON CBUS

CENTRICA
CLIFFORD CHANCE

COCA COLA AMATIL

COMPASS GROUP

COUPA DAZN DBS BANK

DIAGEO

DIXONS CARPHONE

**EDELMAN** 

**EDINBURGH UNIVERSITY** 

**ENGIE** 

ENTERTAINMENT PARTNERS

**ERNST & YOUNG** 

FUJITSU GROUP RAIL

GSK

HERE TECHNOLOGIES HEWLETT PACKARD

IAG IBM

**INNOCENT** 

INTERCEPT PHARMA EUROPE LTD
INTERCONTINENTAL HOTELS GROUP

ITAÚ UNIBANCO BANK

ITV

J. MURPHY & SONS LTD JOHN LEWIS & PARTNERS JOHNSON MATTHEY

JORDANS RYVITA

JUST EAT KP SNACKS

KRAFT HEINZ COMPANY LLOYDS BANKING GROUP

L'ORÉAL LUMACHAIN

M&G PRUDENTIAL

MAKING SOCIAL IMPACT

**MCDONALDS** 

MCKINSEY & COMPANY MESSER GASES

MMG

MRA GLOBAL SOURCING

MURDOCH MASON NAADS SECUTARIAT

NATIONWIDE

NATWEST MARKETS

NESTLE

NETWORK RAIL NEWCREST NIELSEN NORGINE ORIGIN OSI GROUP OVO ENERGY OZ MINERALS

PROCUREMENT EXCELLENCE LTD

PROMITHIA

PWC QBE

QUINTILESIMS

REAL SOURCING NETWORK

ROLLS ROYCE RSA GROUP

SANTO MEMBER OF POLPHARMA GROUP

SARENS

SAVE THE CHILDREN

SCOTTISH LOCAL GOVERNMENT SCOTTISH PRISON SERVICE

SIBELCO

SINGAPORE AIRLINES
STANDARD CHARTERED

STANDARD LIFE

STANWELL CORPORATION

TESCO TOLL

TRANSPORT FOR LONDON

TRANSURBAN

TSB

UNILEVER

UNITED AIRLINES
VILLAGE ROADSHOW

WALGREENS
WAYFAIR
WHISTL
WHITBREAD
WOODSIDE
WOOLWORTHS



### **2023 SPEAKER LINE-UP**



**Terence Mauri**Founder | Hack Future Lab

Resident Futurist Forever Beta: Unlearn the past to reshape the future

**Dr Cle-Anne Gabriel**Founder, ThinkZero &
National Leader Decarbonisation Transformatio
KPMG Australia

Net Zero and The World



**Darren Peiris**Head of Talent & Capability - International
The Kraft Heinz Company

Get Your Talent and Keep your Talent



Michael "Eddie The Eagle" Edwards Britain's First (and Last) Olympics Ski Jumper

**Jonathan Portes**Professor of Economics and Public Policy
King's College London

Crisis, what crisis? The UK economy after Brexit and covid





**Tania Seary**Founder | Procurious, The Faculty & The Source



### **VENUE**

THE SOHO HOTEL

4 RICHMOND MEWS,
LONDON WID 3DH,
UNITED KINGDOM

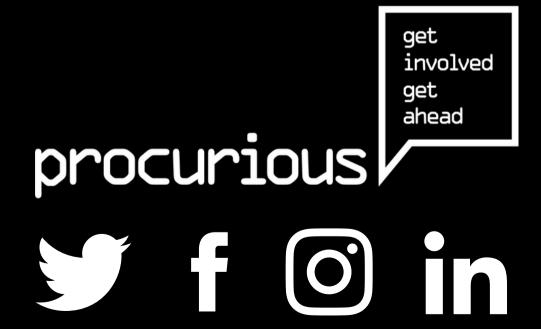
### **DATE & TIME**

THURSDAY
MARCH 9, 2023
9:30 - 12:30 GMT

# DELEGATE TICKET PRICE

199 GBP

### **REGISTER HERE NOW**





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