

# Riding the wave

2nd Asia-Pacific CFO Forum  
Sofitel Sydney Wentworth  
9 May 2023



# The 2nd Asia-Pacific CFO Forum 2023

## The Current

Having successfully survived disruptions and mitigated unprecedented risks of the last few years, we continue to face one crashing wave of disruption after another – the latest set of currents including inflation, talent shortages and the risk of recession.

## Ride the Wave

Rather than drowning in the details and complexity of these challenges, this year's CFO Forum is designed to help you Ride the Wave.

Now in its 2nd Year, the CFO Forum is the region's premier event. This full day Forum is your chance to hear from the most innovative and compelling speakers and cutting-edge thought leaders alongside your peers.

This is your opportunity to work, play, network, collaborate, and connect with other leaders.

In May 2023, the CFO Forum will uncover opportunities, insights and strategies for you to surf the waves of change and land on the shores of success.



## The Hon John Howard OM AC returns for the 2023 CFO Forum

After joining us online in 2021 to great acclaim, we are excited to announce the opportunity to meet and hear from The Hon Mr John Howard in person at the 2023 CFO Forum.

The Howard Government engineered a uniquely prosperous economy – now hear from its leader how you can ride the turbulent waves of change that epitomise business today.

Be there for the unique opportunity to share the Asia-Pacific's premier CFO Forum with Australia's foremost political statesman.

# 2023 Forum Speakers



Role player, Legacy Shaper: Creating and Leading  
High Performing Teams

## Tom Harley

CEO, Sydney Swans

Tom Harley's leadership skills have been consistently praised and credited with helping transform team culture and setting standards for on and off-field behaviour. Tom will give you the top tips on just how you can not only lead high performance teams, but also create them.

First drafted to Port Adelaide but best known for his decorated career with Geelong, Tom Harley is a veteran of 198 AFL games.

Appointed captain of Geelong in 2007, he led the team to three successive grand finals and two premierships, in 2007 and 2009.

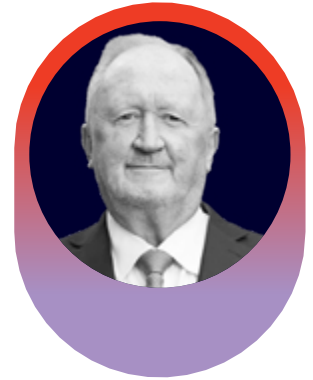
Holding a Bachelor of Commerce degree from

Deakin University, Harley moved to Sydney to be with his Sydney-based wife, Felicity, and from then has held numerous roles within the football industry.

Prior to joining the Sydney Swans in November 2014 as General Manager – Football, Harley worked as an expert analyst on Channel Seven's AFL coverage and as General Manager – AFL NSW/ACT.

Following four years as Sydney's General Manager – Football, Harley transitioned to Chief Executive Officer in January 2019.

Driven by old school values, Tom is motivated and energised by working with teams that share a common purpose and cause.



MC and Host

## Chris Lynch

Board of Directors,  
Westpac and former  
CFO and CEO



Are you Ready to Ride  
the Wave

## Tania Seary

Founder, The Faculty,  
Procurious and The  
Source



# 2023 Forum Speakers



Directors in the  
Hot Seat

**Rebecca  
McGrath**

Chairman, Oz Minerals  
Ltd, Director Macquarie  
Group, Goodman Group,  
Investa Property Group,  
Scania Australia



Tackling Costs in an  
Inflationary Environment

**Skipp  
Williamson**

Founder and Managing  
Director, Partners in  
Performance



Net Zero Realities

**Dr Cle-Anne  
Gabriel**

National Leader,  
Decarbonisation  
Transformation, KPMG  
Australia



The Economy: Now its  
Crunch Time

**Bill Evans**

Economist and Head of  
Research, Westpac



The Road from CFO and Beyond

**Dean Ireland + Katie Sumpton**

Partners, Maritana



# CFO Forum 2023 Agenda

8.30am

Arrival Tea & Coffee and Registrations

9.00am to 5.15pm

## Morning Session

Welcome, Acknowledgment of Country, Rules of Play

**Are you Ready to Ride the Wave: Official Open, Tania Seary, Founder, The Faculty, Procurious and The Source**

**Opening Keynote: Riding the wave of Change, The Hon Mr John Howard OM AC**

The Howard Government engineered a uniquely, prosperous economy – now hear from its leader on riding the turbulent waves of inflation, a new monarch, a change of government, a possible recession, access to human capital.

**The Economy: Now its Crunch Time, Bill Evans, Economist and Head of Research, Westpac**

How do you ride the wave of economic prosperity when inflation and a potential recession are rolling up fast? Learn from one of the country's greatest economists, Bill Evans, and follow the trajectory we're on and leverage the opportunities, dodge the risks and protect your team against future uncertainties.

**Net Zero Realities, Dr Cle-Anne Gabriel, National Leader, Decarbonisation Transformation, KPMG Australia**

Net Zero and Carbon Neutrality used to be great green ideologies – now they're necessities. Just what is the impact of decarbonisation and a net-zero economy? There's no better way to clean up and green up than with KPMG's Dr Cle-Anne Gabriel. Get the latest data, trends, figures, and strategies from the international authority on Decarbonisation Transformation – and make it happen!

**Directors in the Hot Seat, Rebecca McGrath, Chairman, Oz Minerals Ltd, Director Macquarie Group, Goodman Group, Investa Property Group, Scania Australia**

What happens when you receive a takeover bid? How do you manage it internally and externally? Is there such a thing as business as usual? Join Rebecca McGrath, Chairman, Oz Minerals for this fireside chat with Chris Lynch, Board of Directors, Westpac and Former CFO and CEO as they discuss what happens when you received a take-over bid and all that goes with it.

## Afternoon Session

**The Road from CFO and Beyond, Dean Ireland and Katie Sumpton, Partners, Maritana**

What kind of leader is actually needed and wanted – and what kind of leadership skills do you need? Maritana Partners Dean Ireland and Katie Sumpton, have recruited and placed innumerable senior leaders for boards, CEOs and the C-Suite. Hear from a national authority precisely what it takes, and where you should focus your energy.

**Tackling Costs in an Inflationary Environment, Skipp Williamson, Founder and Managing Director, Partners in Performance**

With the current economic landscape emerging after an uncertain pandemic path, companies are scrambling to deal with rising costs and interest rates. Skipp Williamson will share her insights on the steps you can take to tackle costs in the current inflationary landscape.

## Closing Keynote

**Role player. Legacy Shaper: Creating and Leading High Performing Teams, Tom Harley, CEO, Sydney Swans**

Tom Harley's leadership skills have been consistently praised and credited with helping transform team culture and setting standards for on and off-field behaviour. Tom will give you the top tips on just how you can not only lead high performance teams, but also create them.

5.15pm

**Wrap up and Close, Chris Lynch, Board of Directors, Westpac and Former CFO and CEO**

5.30pm

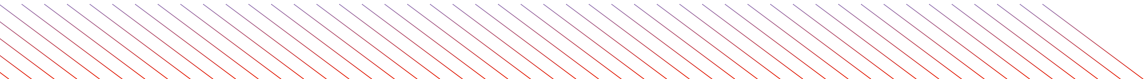
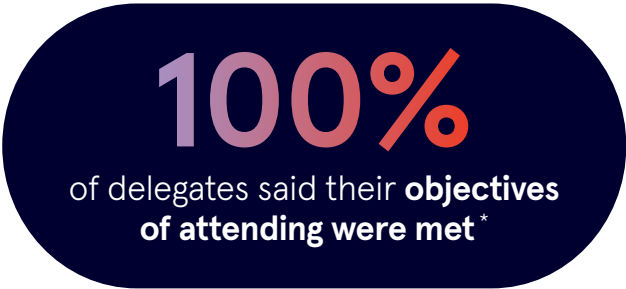
**Networking Cocktail Event**

7.00pm

**Gala Awards Dinner**



# The CFO Forum in numbers



# Previous CFO Forum speakers



Glen  
McGrath

Bill  
Evans

George  
Boubouras

David  
Kozcar

Matt  
Halliday

Kristal  
Kinsela

# Why you need to attend



This full day Forum is dedicated to accelerating commercial leadership at the highest level. Influential thinkers, eminent business leaders and commercially creative minds combine in a stimulating and valuable symposium.

By design, it facilitates:

- **Robust discussion**
- **Sharing of best practice strategy**
- **Development of fresh and responsive approaches**
- **Expansion of your professional network**

**The Faculty Roundtable and the CFO Forum, help CFO's achieve these goals by providing:**

## **Access**

Network in person with the most senior c-level executives and top business thought leaders

## **Knowledge**

Inside scoop on the latest business issues

## **A Voice**

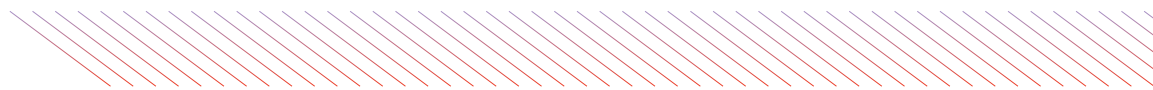
Amplify your thoughts in a trusted forum

## **Validation**

Benchmark your professional journey against your peers

## **Collaboration**

Share knowledge and use the wisdom of the crowd to solve problems



# As a CFO in 2023, you need to...

## Accelerate

Embed new ways of working faster than the competition

## Innovate

Mobilise yourself and your team to think outside the box

## Inspire

Surround yourself with positive and insightful peers and advisors

## Grow

Cultivate your market intelligence network to provide the broadest range of information sources

## Change

Adapt your working styles and approach to the evolving business environment



*'CFO careers will be defined by how we manage the immediate challenges of*

- Rising interest rates*
- Significant inflation*
- Skilled labour shortage*
- Complex Geopolitics*
- Evolving energy requirements, solutions and costs.*

*Join your peers at our 2023 CFO Forum and share in the experience of those who have learnt how to ride the wave.*

*Let's get ourselves future ready.'*

*– Chris Lynch*



# Previous attendees



American Express  
Amgen  
Ampol  
Antaeus Investments  
Australian Foundation Investment Company  
Baker IDI Heart and Diabetes Institute  
Capitol Health Ltd  
Crestone Wealth Management  
Erdi Group  
Fonterra Australia  
Iris Energy  
IXL Group  
Jervois Global  
K2 Asset Management  
Lifestyle Communities  
Maritana  
Medibank  
MMG Limited  
Monash University  
NAB  
nib health funds ltd  
Ochre Health  
QBE Insurance  
Rio Tinto  
Sanofi  
TABCORP  
Westpac  
Wolf Capital

*“The CFO fraternity is more disseminated than it should be. There is a real opportunity to bring it together in the manner you did today which is collaborative and collegiate, unlike other events.”*

*– 2022 CFO Forum Delegate*

# Event Details



**When:** Tuesday 9 May 2023  
**Venue:** Sofitel Sydney Wentworth, 61-101 Phillip St, Sydney  
**Forum:** 8.30am – 5.00pm  
**Gala Dinner:** 6.00pm – 10.00pm

## CFO Forum Tickets (exc GST)

Tickets: **\$2,000**

**BOOK NOW**

Want to purchase extra tickets for the Gala Dinner?

## Gala Dinner Tickets 9 May, following the Forum


Gala Dinner ticket \*: **\$600 (exc. GST)**  
Table of eight for Gala Dinner: **\$4,500 (exc. GST)**

\* Tickets for the Gala Dinner are included in the overall ticket price for CFO Forum attendees. For non-attendees who wish to attend the Dinner as a stand-alone event, tickets are available. Contact us directly for more information.

**BOOK NOW**

@TheFacultyHQ | #CFOForum2023

## Contact details



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[+61 403 891 813](tel:+61403891813)

## Premium partner





# The Faculty Awards of Excellence



On the 9th May 2023, following the CFO Forum, please join us for The Faculty Awards of Excellence Gala Dinner. Enjoy drinks, dinner and networking and a night to celebrate with your peers as we announce The Faculty Awards of Excellence 2023.

Who will win?

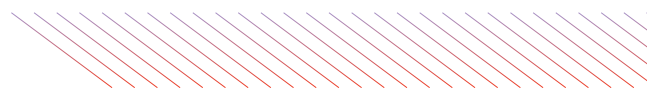
**CPO of the Year:** An initiative of The Faculty Roundtable, The CPO of the Year award recognises a remarkable commercial leader who is making a significant and demonstrable difference to business results.

**Indigenous Sourcing Project of the Year:** Will be given to an organisation that has generated market-leading procurement or supply chain results with Indigenous businesses.

**Future Leader of the Year:** The Future Leader of the Year (FLiP) Award recognises an outstanding member of the next generation of procurement professionals.

**Sustainable Procurement Project of the Year:** Will be given to an organisation that has made a remarkable and measurable impact on the world or local community by improving procurement and supply chain sustainability outcomes.

**Diversity and inclusion:** Will be given to an organisation that has made a remarkable and measurable impact in the diversity and inclusion space not only within their organisation but wider profession.



Tickets for the Gala Dinner are included with your CFO Forum Tickets.

**Bring your whole team**

Secure your Table for 8 for \$4,500 (exc GST) – email [rhylee.nowell@thefaculty.com.au](mailto:rhylee.nowell@thefaculty.com.au) to book your table now.

